

## **High Bar Shirt Co. Video Contest Rules Agreement**

The “High Bar Shirt Co. Video Contest” (the “Contest”) is sponsored by High Bar Shirt Co. (“Sponsor”).

By participating in the Contest, each Contestant (and his/her parent or legal guardian) unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of the Sponsor, which will be final and binding.

Sponsor reserves the right, in its sole discretion, to disqualify any Contestant who it believes has failed to follow these Official Rules.

Contestants must be over the age of 18 or have permission, if the individual is under 18 of his/her parent/legal guardian and same for all who are identifiable in the video to submit the individual’s likeness, persona, or voice to the Contest.

- Video submissions become the exclusive property of the Sponsor.
- Sponsor reserves the right to verify the eligibility of any Contestant.
- Videos cannot have been entered in other contests or won other awards.
- Videos must be nonpartisan and cannot support, demean, or defame any political party or person.
- Use of images, music, and other works in the public domain may be incorporated into videos. Materials that infringe on the rights of any third party may not be used.
- Videos must not contain brand names or trademarks except those related to High Bar Shirt Co.
- Videos must not contain material that is indecent, obscene, pornographic, hateful, defamatory, slanderous, libelous, objectionable, or otherwise lacking in taste or quality in the views of the judges.
- Videos must not contain material that promotes bigotry, racism, hatred, or harm against any group or individual.
- Videos must not contain any material that is unlawful.

### **Ownership and Reproduction**

- Contestants grant the Sponsor the right to use their names, photographs, statements, quotes, testimonials, and video submissions for advertising, publicity, and promotional purposes without notification or compensation.
- Contestants also grant the Sponsor the right to use, reproduce, reprint, distribute, and/or display their videos without notification or compensation.
- The Sponsor reserves the right to reproduce, reprint, distribute, and/or display the Contestants’ videos for advertising, publicity, and promotional purposes on its website, at conferences, or at any other venues.

### **Liability and Finality**

- Contestants agree to indemnify and hold High Bar Shirt Co. harmless against any and all claims and liability arising out of the Contest.

- By accepting the prizes, Winners agree to indemnify and High Bar Shirt Co. harmless against any and all claims and liability arising out of use of such prizes.
- Contestants assume all liability for any injury or damage caused from participation in the Contest or use/redemption of any prize.
- If, for any reason, the Contest is not capable of running as planned, including, due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest, Sponsor reserves the right in its sole discretion to cancel, terminate, modify, suspend or extend the Contest and, in the event of any termination or cancellation, select winners from among all eligible, non-suspect entries received prior to the termination or cancellation.

How will videos be judged?

- Judging will take place between September 1 and September 15, 2018.
- The Judging Committee consists of High Bar Shirt Co. staff members.
- Three Winners will be selected and will be notified of their selection during the third week in September 2018. Winners will be selected at the sole discretion of the Sponsor.

What are the prizes for the Winners?

- First place will win \$500; second place will win \$300; and third place will win \$200.
- The winning videos may appear on High Bar Shirt Co.'s website, social media pages and may be otherwise published, displayed, reproduced, or replicated by the Sponsor.

Email/Share/Co-ordinate all video entries and submit all signed Contest Agreements to eddie@thumplocal.com. Please address all questions about the Contest to eddie@thumplocal.com

AGREED AND CONSENTED BY:

X \_\_\_\_\_ Date: \_\_\_\_\_

Signature

X \_\_\_\_\_

Print Name

PARENT / GUARDIAN CONSENT (NEEDED IF CONTESTANT IS UNDER 18 YEARS OF AGE)

X \_\_\_\_\_ Date: \_\_\_\_\_

Parent / Guardian Signature

X \_\_\_\_\_

Parent / Guardian Print Name